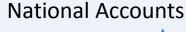
Data Sources

Ancillary Sources

EnterCalc Design/Maintenance

Production

Groups



Delivering better

decision-support

differentiator and

consultant influence

dulls third-party

Dramatically

increased levels of

reporting to a larger

range of group sizes

automation allow

serving valuable

competitive

content becomes a



EnterCalc Server

- Generates reports as paper, PDFs, HTML, Word, etc.
- Generates release emails/letters
- Distributes reports:
 - Exports reports to portal
 - Integrates with printing/mailing
 - Sends release emails with attached PDF reports from desired accounts



Account Managers

- Consult with groups
- Communicate opportunities for

Report Maintenance



Excel

- **Source Data**
 - Specify reporting data sources
- **Validation Rules**
 - Specify sourcespecific data validation rules
- **Transformations**
 - Standardize data where desired
 - Retain underlying source variation where desired
- **Calculations**
 - Specify complex financial, clinical, and risk reporting calculations
- **Business Rules**
 - Specify the format and method in which reporting should be delivered
- **Return Data**
 - Specify data describing action items found/ communicated



Word

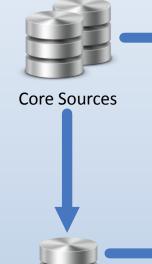
- **Dynamic Reports** Specify highly dynamic, consultative, and actionable clientspecific reports in Word, containing:
 - Executive **Summary** of key findings
 - **Sections** outlining each finding with supporting data and calculation summaries
 - Conclusion recommending immediate and near/long-term actions persuading groups to make mutually beneficial choices
- Release **Communications**
 - Specify release emails/letters



- using reporting content
- reporting improvement



Mid Market



Data Warehouse

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